*One Paper*

# From Theory to Action
## The Knowledge Genie Learning Model

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*"Tell me, and I will forget. Show me, and I may remember. Involve me, and I will understand."*
*--Confucius*

Think about the last time you learned something. Not just news or trivia, but something you could apply to your life or work that made you smarter. Why did this information make you smarter? More than likely you practiced or took action to experience the implications of what you were learning. As the old joke goes; How do you get to Carnegie Hall? Reply: Practice. Practice. Practice. Academics call this type of learning Experiential Learning; in essence we learn by doing. *You* learned by doing.

Knowledge Genie is a hosted software service that, in three easy steps, Captures, Packages, and Publishes what you know. One part knowledge capture system and one part online publishing tool, Knowledge Genie transforms how the world shares what it knows through enabling the most powerful learning process.

**The Underlying Principles of Knowledge Genie**
1. Learning anything requires that the teacher provides clear learning objectives and that the learner is able to set, track, and achieve learning goals.

2. Learning takes place faster when broken down into manageable pieces.

3. We learn most effectively by performing or practicing a new behavior or skill after it has been introduced.

4. Different people absorb new information in different ways. Therefore, the most effective learning tools provide a range of modalities and media.

5. Technology / The Internet offers a wonder of possibilities for sourcing the most relevant and updated information, connecting learners to those vital resources, and fostering learning communities.

**From Theory to Action**
Inspired by experiential and adult learning theory research, Knowledge Genie brings to life the tenets of the most powerful mechanisms for integrating new knowledge and skills. Underlying the Knowledge Genie system is the fundamental objective of facilitating long-term learning. This is accomplished through a patent pending process that guides Genie Authors to quickly capture what they know, publish their Genies, and control every aspect of its delivery. The Knowledge Genie system helps your users to get smarter faster by providing succinct information, instructions for practice or application, and reinforcement using integrated media. You can even track and measure their progress.

We invite you to create a free account and see what you can do with Knowledge Genie.

www.MyKnowledgeGenie.com